



Miami-Dade Chamber of Commerce
PRESENTS

THE 11TH ANNUAL
HOLIDAY
Gala

Embracing the South Florida Multicultural
Business Community:

Cruising into the Future

SPONSORSHIP PACKET



Embracing the South Florida Multicultural Business Community:

Cruising into the Future

As the Miami Dade Chamber of Commerce embarks on its forty third year of economic advocacy, we continue to embrace the richness and strength of our multicultural business community. The legacy continues, recognizing those individuals who have demonstrated their commitment and dedication, not only to Miami-Dade County but to all of South Florida, and our country as a whole, today we also take this opportunity to look into the future.

This year's theme, "Cruising In to the Future" captures the heart and soul of our community, as we are the Cruise Capital of the World. We are also a rich community of young multicultural entrepreneurs, business men and women, who are not only cruising into the future but blazing a bright trail.

The strength of our seaport has positioned Miami-Dade County to compete adding to the legacy, not only as the Cruise Capital of the World, but the opportunity to become the commercial port that will challenge all others. We are a community that is poised to expand its global economic strength throughout the Caribbean, South America, Central America, Africa and Asia.

As the Miami-Dade County business community embraces these young trailblazers, it is important that we recognize their multicultural backgrounds which truly is the strength of who we are. A community with many diverse flavors that make us very rich both economically and culturally.

Our young entrepreneurs, the young business men and women, the future and strength of our multicultural business community, will not only follow but they will join those individuals who have come before them to ensure the economic stability of Miami-Dade County and South Florida, as they blaze a trail far into the future.

It will be an exciting night of recognizing those who make a difference in our community, along with dinner, dancing and fun. Join us at our 11th Annual Holiday Gala, as we celebrate and cruise into the future of our multicultural business community.

G. Eric Knowles

President & CEO
Miami-Dade
Chamber of Commerce



Alvin West

Gala Chair, CFO & Senior
Vice President
Greater Miami
Convention and Visitors



Where Commerce, Community and Opportunity Come Together!

*For additional information or sponsorship information please call the
Miami-Dade Chamber of Commerce at 305.751.8648*



Mediterranean Sea PACKAGE

TITLE SPONSOR

\$40,000 (Exclusive Naming Rights of the Event)

- *Prominent recognition in all printed materials, marketing collateral and promotional pieces as the Chamber's partner in organizing the Gala. Marketing outreach includes:*
 - **1,000 printed invitations to South Florida's top business leaders with corporate logo**
 - **Promotional announcements and commercials on the region's top rated Urban Adult Contemporary radio station.**
 - All printed collateral including banners, posters and signage.
 - Save the Date evites to hundreds of Chamber e-mail contacts.
 - Banner Web ads to be placed on M-DCC.org and high-traffic national media sites
 - Press releases and media advisories to influential, high-circulation publications including The Miami Herald, Sun-Sentinel, South Florida Business Journal, The Miami Times, Miami Today, and South Florida Times.
- *Prominent branded locations at the event including stage and entrance.*
- **Opportunity to show promotional video during the event.**
- *Recognition on event program.*
- *Company representative given opportunity to make remarks at the Gala.*
- **Three reserved tables of 10 in prime location at the event, and seating with honored guests.**

Long-term benefits:

Your participation as a **Mediterranean Sea Title Sponsor** entitles you to an entire year of highly-visible co-branding opportunities with the Chamber. These include:

- *Full inclusion in marketing, PR and outreach initiatives, including press releases, event signage and advertising, in conjunction with ALL 2017 M-DCC events:*
 - Annual Business Leaders Luncheon - 2017
 - Golf Tournament (four player slots included) - 2017
 - All networking events including Breakfast with the President, and the Young Professionals Network Miami
- *Web banner with hyperlink to sponsor's site on M-DCC.org.*
- *Prominent placement on Chamber's popular Facebook page and all other social media outlets including Twitter and LinkedIn.*



Coral Sea PACKAGE

\$30,000

- *Prominent recognition in all printed materials, marketing collateral and promotional pieces as a Chamber partner in organizing the Gala. Marketing outreach includes:*
 - *All printed collateral including banners, posters and signage.*
 - *Save the Date evites to hundreds of Chamber e-mail contacts.*
 - *Banner Web ads to be placed on M-DCC.org.*
 - *Press releases and media advisories to influential, high-circulation publications including The Miami Herald, Sun-Sentinel, South Florida Business Journal, The Miami Times, Miami Today, and South Florida Times.*
- *Branded location at the event.*
- *Recognition on event program.*
- *Company representative given opportunity to make remarks at the Gala.*
- *Two reserved tables of 10 in prime location at the event.*

Long-term benefits:

Your participation as a **Coral Sea Sponsor** entitles you to an entire year of highly-visible co-branding opportunities with the Chamber. These include:

- *Full inclusion in marketing, PR and outreach initiatives, including press releases, event signage and advertising, in conjunction with many 2017 M-DCC events:*
 - *Golf Tournament (four player slots included) - 2017*
 - *Minimum of six networking events including Breakfast with the President, and the Young Professional Network group.*
- *Monthly Web banner with hyperlink to sponsor's site on M-DCC.org.*



Caribbean Sea PACKAGE

\$20,000

- Recognition in all printed materials, marketing collateral and promotional pieces as a Chamber partner in organizing the Gala. Marketing outreach includes:
 - All printed collateral including banners, posters and signage.
 - Save the Date evites to hundreds of Chamber e-mail contacts.
 - Banner Web ads to be placed on M-DCC.org.
 - Press releases and media advisories to influential, high-circulation publications including The Miami Herald, Sun-Sentinel, South Florida Business Journal, The Miami Times, Miami Today, and South Florida Times.
- Brand presence at the event.
- Recognition on event program.
- Company representative acknowledged at the Gala.
- One reserved table of 10 in prime location at the event.

Long-term benefits:

Your participation as a **Caribbean Sea Sponsor** entitles you to an entire year of highly-visible co-branding opportunities with the Chamber. These include:

- Full inclusion in marketing, PR and outreach initiatives, including press releases, event signage and advertising, in conjunction with various 2017 M-DCC events:
 - Minimum of four networking events including Breakfast with the President, and the Young Professional Network group.



Gulf of Mexico PACKAGE

\$15,000

- Recognition in all printed materials, marketing collateral and promotional pieces as a Chamber partner in organizing the Gala. Marketing outreach includes:
 - All printed collateral including banners, posters and signage.
 - Save the Date invites to hundreds of Chamber e-mail contacts.
 - Banner Web ads to be placed on M-DCC.org.
 - Press releases and media advisories to influential, high-circulation publications including The Miami Herald, Sun-Sentinel, South Florida Business Journal, The Miami Times, Miami Today, and South Florida Times.
- Recognition on event program.
- One reserved table of 10 in prime location at the event.

Long-term benefits:

Your participation as a Gulf of Mexico Sponsor entitles you to an entire year of highly-visible co-branding opportunities with the Chamber. These include:

- Full inclusion in marketing, PR and outreach initiatives, including press releases, event signage and advertising, in conjunction with various 2017 M-DCC events:
 - Minimum of four networking events.



Red Sea PACKAGE

\$10,000

- *Recognition in printed materials and marketing collateral as a Chamber partner in organizing the Gala. Marketing outreach includes:*
 - *Save the Date evites to hundreds of Chamber e-mail contacts.*
 - *Banner Web ads to be placed on M-DCC.org.*
 - *Press releases and media advisories to influential, high-circulation publications including The Miami Herald, Sun-Sentinel, South Florida Business Journal, The Miami Times, Miami Today, and South Florida Times.*
- *One reserved table of 10 in prime location at the event.*



South China Sea PACKAGE

\$5,000

- *Recognition in printed materials and marketing collateral as a Chamber partner in organizing the Gala. Marketing outreach includes:*
 - *Banner Web ads to be placed on M-DCC.org.*
 - *Press releases and media advisories to influential, high-circulation publications including The Miami Herald, Sun-Sentinel, South Florida Business Journal, The Miami Times, Miami Today, and South Florida Times.*
- *One reserved table of 10 in prime location at the event.*



Arabian Sea PACKAGE

\$3,000

- Recognition in printed materials and marketing collateral as a Chamber partner in organizing the Gala. Marketing outreach includes:
 - Press releases and media advisories to influential, high-circulation publications including *The Miami Herald*, *Sun-Sentinel*, *South Florida Business Journal*, *The Miami Times*, *Miami Today*, and *South Florida Times*.
- One reserved table of 10 in prime location at the event.

SPONSORSHIP AGREEMENT

- MEDITERRANEAN SEA TITLE SPONSOR - \$40,000
- CORAL SEA SPONSOR - \$30,000
- CARIBBEAN SEA SPONSOR - \$20,000
- GULF OF MEXICO SPONSOR - \$15,000
- RED SEA SPONSOR - \$10,000

- SOUTH CHINA SEA SPONSOR - \$5,000
- ARABIAN SEA SPONSOR - \$3,000
- Table of 10 \$2,250
- Individual Ticket \$200

Total amount: \$ _____

Payment Options:

- Check

Check (payable to Miami-Dade Chamber of Commerce)
Mail to: 100 South Biscayne Boulevard
Suite 300, 3rd Floor
Miami, FL 33131

- I am unable to attend but I would like to to make a contribution in the amount of \$ _____

- Credit Card

MasterCard _____ Visa _____

Cardholder's name: _____

Card number: _____

Expiration date: _____

Signature: _____

Contact information:

Name: _____

Title: _____

Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

RSVP IS REQUIRED BY NOVEMBER 7, 2016

Please list Gala attendee names below (10 ppl per table):

| | | |
|-------|-------|-------|
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |



Miami-Dade Chamber of Commerce

100 South Biscayne Boulevard

3rd Floor, Suite 300

Miami, Florida 33131

www.M-DCC.org