



PRESENTS



2020 SYMPOSIUM & BUSINESS LEADERS LUNCHEON

SUSTAINABLE CRUISE GROWTH &
ECONOMIC OPPORTUNITIES AT PORT MIAMI



**SPONSORSHIP
OPPORTUNITIES**

**Friday
March 27th
8:30 AM - 2:00 PM**

Hyatt Regency Miami
400 SE 2nd Ave
Miami, FL 33131

WWW.M-DCC.ORG



Message from the President & CEO

Greetings,

Thank you for your interest in supporting the 2020 Symposium & Business Leaders Luncheon. We are honored to join forces with Carnival Corporation for this momentous event. Having Carnival Corporation's President & Chief Executive Officer, Mr. Arnold Donald, as the featured speaker during our Business Leaders Luncheon speaks highly of the corporation's commitment to the economic advancement of the South Florida community.

Our focus for the 2020 Symposium & Business Leaders Luncheon will be sustainable cruise growth & economic opportunities at Port Miami. Opportunities abound in South Florida, but unless you are at the table, those opportunities are like two ships passing in the night. We salute Carnival Corporation for stopping at our Chamber's "port" so that members of the Miami-Dade Chamber of Commerce can learn more about what it takes to participate in the economic boom taking place every day at Port Miami.

I encourage you to take advantage of the many opportunities to become involved with this event. As an added feature, we will host a pitch competition geared toward exposing early-stage entrepreneurs to accredited investors. Opportunities like these serve to further our mission of creating economic and social transformation within our community.

- Respectfully,

A handwritten signature in blue ink, appearing to read "G. Eric Knowles". The signature is stylized and fluid, with a large loop at the end.

G. Eric Knowles



Miami Impact

8,847

TOTAL JOBS

\$95.5M

LOCAL PURCHASES

OVER \$1.6B

TOTAL ECONOMIC VALUE

Carnival Cruise Lines was founded in Miami in 1972 with 1 ship. Today, 47 years later, Carnival Corporation has 109 ships and is the largest cruise operator in PortMiami.



CARNIVAL'S NEW TERMINAL TERMINAL F | PORT MIAMI | COMING 2022

Carnival Cruise Line is the largest cruise operator in Miami with more year-round ships sailing from PortMiami than any other cruise line. The redesigned Terminal F will allow Carnival to continue to be the leader in the market, accommodating not only its largest and newest class of ship, but also allowing the line to bring its next LNG ship to Miami.

Program

8:30 AM

Breakfast & Registration

9:30 AM

Symposium
Economic Opportunities
at PortMiami

10:30 AM

Pitch Competition

11:30 AM

Luncheon Registration

12:15 PM

Business Leaders
Luncheon
Business Leaders Awards
Presentation

Fireside Chat with
Arnold Donald

Pitch Competition
Award Presentation

Symposium



Our Symposium welcomes top tier industry experts each and every year, with 2020 being no exception. Symposium panelists for 2020 will focus their attention on the cruise industry and how small businesses can capitalize on tourism opportunities both now and in the future.

SWIM WITH THE SHARKS Pitch Competition



Purpose

The primary purpose of the ***Swim With The Sharks*** pitch competition is to expose early-stage entrepreneurs to accredited investors that are looking to provide capital, influence, and mentorship towards advancing the concept forward.

Business Leaders Luncheon

FIRESIDE CHAT WITH...

Arnold Donald

President & Chief Executive Officer
Carnival Corporation & PLC

Arnold Donald is President & Chief Executive Officer of Carnival Corporation & PLC, the world's largest travel and leisure company. Their nine cruise brands -- Carnival Cruise Line, Holland America, Princess, Seabourn, AIDA, Costa, Cunard, P&O UK, and P&O Australia are based throughout North America, Europe, Australia and Asia and maintain a fleet of more than 100 ships and serve more than 12 million guests annually. Carnival Corporation & PLC is included in both the S&P500 and the FTSE 100 indices and trades on both the New York and London Stock Exchanges. Mr. Donald has been President & CEO of Carnival Corporation since 2013 and served on the board for 13 years before that. He also serves on the board of Bank of America Corporation. Mr. Donald spent more than twenty years at Monsanto Company as Corporate Senior Vice-President, and President of the Consumer and Nutrition sector and President of the Agricultural sector. After leaving Monsanto, Mr. Donald was Chairman of Merisant Company whose products included the leading global sweetener brands Equal and Canderel. Prior to Carnival, Mr. Donald was President and CEO of the Executive Leadership Council, a professional network and leadership forum for African-American executives of Fortune 500 companies, and the President and CEO of the Juvenile Diabetes Research Foundation International. A native of New Orleans, Mr. Donald received a Bachelor of Arts degree from Carleton College, a Bachelor of Science degree in mechanical engineering from Washington University in St. Louis, and a Master of Business Administration from the University of Chicago Graduate School of Business. Mr. Donald serves on the boards of Carleton College in Northfield, Minnesota and Washington University in St. Louis, in Missouri, The Greater New Orleans Foundation and St. Louis-based BJC Healthcare among others.

Business Leader Awards

CORPORATE BUSINESS OF THE YEAR
DEXTER FOSTER SMALL BUSINESS OF THE YEAR
LARGE NONPROFIT OF THE YEAR
SMALL NONPROFIT OF THE YEAR
RISING STAR OF THE YEAR
BOARD MEMBER OF THE YEAR



Fireside Chat

Arnold Donald's fireside chat will center around Carnival Corporation's planned sustainable growth and economic opportunities at Port Miami.



Sponsorship Levels



Title Sponsor - \$30,000 (SOLD)

- Present awards for Corporate Business of the Year & Dexter Foster Small Business of the Year
- Thirty (30) Symposium Participants
- Three (3) tables of ten (10) at Business Leaders Luncheon
- Company introduced as Title Sponsor
- Two minutes to address luncheon attendees
- One (1) vendor table
- Company logo on all event signage
- Prominent representation on all event marketing & communications (print, digital, & radio)
- Access to Chamber network



Presenting Sponsor - \$15,000

- Present awards for Large Non-Profit of the Year & Small Non-Profit of the Year
- Recognition as the official Pitch Competition sponsor with premier logo placement throughout the pitch competition
- Two minutes to address luncheon attendees
- Twenty (20) Symposium Participants
- Two (2) table of ten (10) at Business Leaders Luncheon
- One (1) vendor table
- Company introduced as Presenting Sponsor
- Company logo on all event signage
- Prominent representation on all event marketing & communications (print & digital)
- Access to Chamber network
- One (1) Year Silver Trustee Membership

Supporting Sponsor - \$10,000

- Present award for Rising Star of the Year
- Recognition as the official vendor sponsor with premier logo placement throughout the vendor area
- Opportunity to introduce Fireside Chat
- Ten (10) Symposium Participants
- One (1) table of ten (10) at Business Leaders Luncheon
- One (1) vendor table
- Company introduced as Supporting Sponsor
- Company logo on all event signage
- Company logo on event marketing & communications (print & digital)
- One (1) year Corporate Membership
- Access to Chamber network

Signature Sponsor - \$5,000

- Ten (10) Symposium Participants
- One (1) table of ten (10) at Business Leaders Luncheon
- One (1) vendor table
- Company introduced as Signature Sponsor
- Company logo on all event signage
- Company logo on event marketing & communications (print)
- One (1) year Small Business Membership
- Access to Chamber network



Corporate Sponsor - \$2,500

- Five (5) Symposium Participants
- One (1) table of ten (10) at Business Leaders Luncheon
- Company introduced as Corporate Sponsor
- Company logo on all event signage
- Company logo on event marketing & communications (print)

Corporate Table - \$1,000

- Two (2) Symposium Participant
- One (1) table of ten (10) at Business Leaders Luncheon
- Company name in program



Thank You

About the Miami-Dade Chamber

The Miami-Dade Chamber of Commerce was founded in 1974 by a group of Black business leaders out of a need for a strong organization that could objectively advocate the needs of a growing Black business community. To date, the Chamber has been led by four presidents, David Fincher 1974-1984, Dorothy Baker 1984-2004, Bill Diggs 2005-2013 and current President G. Eric Knowles 2014. Understanding that membership is the life blood of the Chamber, they have focused on meeting the needs of the membership by upholding our five pillars of service; access, development, procurement, advocacy and foundation.

To become a sponsor or vendor, please contact Beverly James at bjames@m-dcc.org or 786.871.4221.